

AT&T Artificial Intelligence Copyright Policy

AT&T's policy is to comply with all applicable laws on copyright and related rights.

This commitment applies to any general-purpose AI model AT&T places on the European Union market according to the EU Artifical Intelligence Act, as well as any web-crawling by or for AT&T to compile data for the purpose of text and data mining and training the general-purpose AI model.

AT&T will not circumvent effective technological measures as defined in Article 6(3) of Directive 2001/29/EC that prevent or restrict unauthorized acts of web-crawling protected works and other subject matter, in particular by AT&T respecting technological denial or restriction of access imposed by subscription models or paywalls. AT&T will not crawl websites recognized as persistently and repeatedly infringing copyright and related rights on a commercial scale by courts or public authorities in the EU and the European Economic Area.

AT&T will identify and comply with, including through state-of-the-art technologies, reservations of rights by rightsholders expressed pursuant to Article 4(3) of Directive (EU) 2019/790, including by following instructions expressed according to the Robots Exclusion Protocol (robots.txt) specified in the Internet Engineering Task Force (IETF) Request for Comments No. 9309. AT&T's commitment includes using best efforts to comply with each subsequent version of the protocol that the IETF demonstrates is technically feasible and implementable by AI providers, content providers, and rightsholders.

AT&T will prohibit copyright-infringing uses of the model in its acceptable use policy and terms. Affected rightsholders and their authorized representatives may submit to copyright@att.com sufficiently precise and adequately substantiated complaints of non-compliance with the commitments herein. AT&T will diligently act upon the complaints in a non-arbitrary manner within a reasonable time, unless the complaint is manifestly unfounded or previously addressed by AT&T.