

Gigaton Spotlight: Badger Meter

How AT&T connectivity expertise enables emissions reduction and business value

About Badger Meter

Badger Meter specializes in advanced flow measurement and water control technologies that help utilities and industries save water, optimize usage, and reduce emissions by minimizing energy consumption and chemical usage associated with water management.

Gigaton Pathway: Industrial Solutions

- Badger Meter provides cellular Advanced Metering Infrastructure (AMI) and industry-leading water management software that measures real-time, accurate water usage data that facilitates faster leak detection and more efficient water management — significantly reducing water waste and associated emissions.
- By optimizing water distribution and reducing the energy needed for pumping and treatment, cellular AMI solutions and advanced analytics software from Badger Meter help save water and lower greenhouse gas emissions associated with water utility operations.



Badger Meter is contributing to AT&T's Gigaton Goal

- AT&T's advanced network capabilities enable Badger Meter customers to save over 19 billion gallons of water and almost 69 million kilowatt hours of electricity annually.
- These savings are achieved by reducing energy needed for water treatment and pumping, reducing the need for water treatment chemicals, and reducing truck rolls to manually monitor water meters.

Connectivity helps enable Badger Meter's success

- Badger Meter leverages AT&T's connectivity expertise to provide real-time data transmission for accurate monitoring and management of water usage, enabling quick detection of leaks and system inefficiencies.
- The work with Badger Meter exemplifies AT&T's commitment to supporting innovative and purpose-driven collaboration that seeks to address environmental issues.