

Philanthropy at AT&T

Philanthropy at AT&T is an important part of the company's Corporate Responsibility efforts to support our local communities. AT&T Connected Learning is our commitment help bridge the digital divide for students, caregivers and families through technology and connectivity, as well as educational resources and digital literacy, particularly for those in underserved communities.

Philanthropic giving at AT&T includes both corporate contributions as approved by the AT&T Contributions Council and grants as approved by the AT&T Foundation. Members of the AT&T Contribution Council are appointed by the Chairman and CEO. Oversight of policy for philanthropic giving by AT&T is provided by the [Governance and Policy Committee](#) of the AT&T Board of Directors.

AT&T Contributions Council Guidelines

Purpose

The purpose of the AT&T Contributions Council is to have and take general charge and supervision of corporate philanthropic contributions.

Membership

Membership of the AT&T Contributions Council comprises senior executives throughout the company to provide oversight for AT&T contributions. Business units represented include external affairs, legal, finance, marketing, human resources, mobility, philanthropy, and sustainability.

Contributions Council Guidelines

Qualifying Organizations

- 501(c)(3) public charities
- Government Instrumentalities (for charitable purposes)
- Organizations with philanthropic or social-purposed programs or efforts, whether organized or not as a 501(c)(3) or other non-profit entity

Program Areas

- Education (Digital Divide)
- Community Support and Safety
- Health & Human Services
- Arts, Media & Culture

Funding Principles

Generally, programs funded are designed to impact and/or serve predominately underserved, under-represented and low-income communities. Majority of funding supports Digital Divide, including digital literacy initiatives. Limited funding is available for Community Support and Safety, Health and Human Services, and Arts, Media and Culture.

Funding Priorities

Education - Digital Divide

- Programs that enable broadband access, adoption and equity, as well as effective digital learning experiences and outcomes for students, caregivers, and families
- Job training programs that provide innovative digital learning resources and skills to prepare individuals for meaningful employment
- Programs that support responsible use of technology and/or online safety and digital wellbeing.

Community Support & Safety

- Programs that provide robust employee engagement opportunities to strengthen communities where they live and work.
- Programs that support sustainability initiatives to strengthen communities.
- Programs that provide relief and recovery services to communities impacted by disasters.
- Programs that provide economic development opportunities in low-income areas, including community revitalization efforts, digital adoption, entrepreneurship, small business, skills training, etc.

Health & Human Services

- Initiatives that use telemedicine/ telehealth to reach underserved and hard-to-serve populations, provide medical education, increase access to specialists, etc.
- Programs that use innovative and/or collaborative approaches to address key community health and human services issues.

Arts, Media & Culture

- Arts, media and cultural programs that drive innovation and foster new content, means of engagement and/or distribution platforms.
- Initiatives that support and enhance the arts, media and cultural experience through education curriculum and other educational outreach and extensions.