

Philanthropy at AT&T

At AT&T, we care about connecting people. It's our purpose. And why our philanthropy is focused on supporting our company's commitment to help bridge the digital divide for millions of people.

Philanthropic giving at AT&T includes both corporate contributions as approved by the AT&T Contributions Council and grants as approved by the AT&T Foundation Board. Members of the AT&T Contribution Council are appointed by the CEO and bylaws control the election of Directors and Officers of the AT&T Foundation. Oversight of policy for philanthropic giving by AT&T is provided by the [Governance and Policy Committee](#) of the AT&T Board of Directors.

AT&T Contributions Council and AT&T Foundation Guidelines

Purpose

The purpose of the AT&T Contributions Council and AT&T Foundation is to have and take general charge and supervision of the company's philanthropic contributions and grants.

Membership

Membership of the AT&T Contributions Council and AT&T Foundation comprises senior executives throughout the company to provide oversight for AT&T contributions and grants. Business units represented include external affairs, legal, finance, marketing, human resources, and corporate responsibility.

Guidelines

Qualifying Organizations

- 501(c)(3) public charities
- Government Instrumentalities (for charitable purposes)
- AT&T Contributions Council only: Organizations with philanthropic or social-purposed programs or efforts, whether organized or not as a 501(c)(3) or other non-profit entity

Eligible Program Areas and Priorities

Generally, programs funded are designed to impact and/or serve predominately underserved, and low-income communities. The majority of funding supports bridging the Digital Divide, AT&T's priority philanthropic program. Limited funding may be available for these eligible program areas: Community Support and Safety, Health and Human Services, and Arts and Culture.

Digital Divide

- Programs that enable broadband access, availability and adoption.
- Programs that support responsible use of technology and/or online safety and digital wellbeing.

Community Support and Safety

- Programs that provide robust employee engagement opportunities to strengthen communities where they live and work.
- Programs that support environmental sustainability initiatives to strengthen communities.
- Programs that provide relief and recovery services to communities impacted by disasters.
- Programs that provide economic development opportunities in low-income areas, including community revitalization efforts, digital adoption, entrepreneurship, small business, skills training, etc.

Health & Human Services

- Programs that use innovative and/or collaborative approaches to address key community health and human services issues.

Arts & Culture

- Initiatives that support and enhance the arts and cultural experience through education curriculum and other educational outreach and extensions.

