

Gigaton Spotlight: Geotab

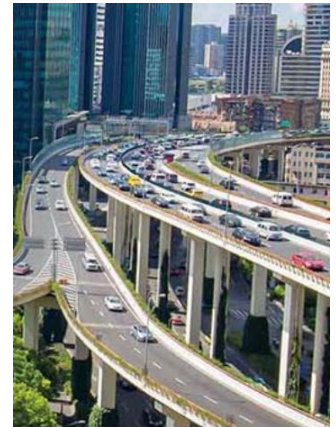
How AT&T connectivity expertise enables emissions reduction and business value

About Geotab

Geotab is a global leader in connected transportation, providing advanced telematics and fleet management solutions. Leveraging a robust, open platform and AI-powered data intelligence from over 5 million connected vehicles, Geotab helps businesses optimize vehicle and asset performance, enhance driver safety, reduce operational costs, and achieve their sustainability goals.

Gigaton Pathway: Transportation

- Geotab's telematics solutions are designed to help fleets significantly reduce their carbon footprint. By leveraging data-driven insights and real-time driver coaching, Geotab not only improves safety and fuel efficiency but also directly contributes to a more sustainable transportation ecosystem.
- Geotab enables a seamless transition to electric fleets with its award-winning EV Suitability Assessment tool. The tool analyzes fleet data—including vehicle usage, trip patterns, and dwell times—to recommend the most viable EV replacements.
- The tool provides a robust business case by comparing the total cost of ownership and estimating the potential greenhouse gas reductions, helping fleets confidently electrify their operations for both financial and environmental benefits.



Geotab is contributing to AT&T's Gigaton Goal

- Geotab is a vital contributor to AT&T's Gigaton Goal, helping businesses reduce their carbon footprint through a comprehensive fleet management platform.
- By using AI-powered insights, Geotab's solutions empower fleet managers to optimize routes and improve driver performance, which can lead to fuel consumption reductions of up to 15%. This not only generates significant cost savings but also directly lowers emissions, advancing the collective sustainability goals of AT&T and its customers.

Connectivity helps enable Geotab's success

- Geotab's tools require connectivity to continuously transmit real-time vehicle data, enabling instant monitoring and feedback on driver performance and vehicle health for timely interventions.
- Reliable connectivity allows seamless communication between vehicles and fleet managers, supporting dynamic route optimization and efficient deployment of electric vehicle charging infrastructure.
- The work with Geotab exemplifies AT&T's commitment to leveraging innovation to drive business value and address environmental challenges.